



nami

National Alliance on Mental Illness

Walks

2017

Proposal for Sponsorship



#StigmaFree

Saturday, October 28, 2017 Hemet, California

National NAMIWalks Elite Sponsor



National NAMIWalks Sponsor



National Walk Partner

NAMIWalks Inland Empire

Located in the Inland Empire, NAMI affiliates raise awareness and provide essential education, advocacy and support group programs at no cost for people in our community living with mental illness and their loved ones. NAMI affiliates in the Inland Empire are nonprofit, grassroots organizations that address the mental health needs of our community, replace stigma with understanding and helps thousands of families and individuals each year. NAMI affiliates in the Inland Empire are 501 (C)(3) mental health organizations.

To register a team online,
visit www.namiwalks.org/inlandempire

Participant Information

All participants are encouraged to collect donations from family members, friends, co-workers and business associates. All walkers raising \$100 or more receive a NAMIWalks event t-shirt.

Walk Teams and Participation

Co-workers, community groups, families and groups of friends are encouraged to organize teams of walkers.

NAMIWalks Nationwide

NAMIWalks' public, active display of support for people affected by mental health conditions is one important way we are changing how Americans view people with a mental illness. NAMIWalks brings together individuals and businesses to help raise funds, combat stigma and promote awareness. NAMIWalks is NAMI's largest and most successful mental health awareness and fundraising event. In 2016, 79 NAMIWalks events raised over \$10 million to support local programs and initiatives that improve the lives of persons affected by mental illness.

About NAMI

NAMI is the National Alliance on Mental Illness, an association of hundreds of local affiliates, state organizations and volunteers who work in communities nationwide as part of the nation's largest grassroots mental health organization. NAMI offers help and hope, improves lives, takes a stand and educates families and those living with mental illness.

SPONSORSHIP OPPORTUNITIES

There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in the Inland Empire who are affected by mental health conditions.



Sponsor Benefits	Premier	Presenting	Major	Gold	Silver	Start/Finish Line	Kick-off Event	Bronze	Supporter	Kilometer
Recognition at Kick-off Event	✓									
Stage appearance on walk day	✓	✓								
Listing in electronic communication	✓	✓								
Logo on stage banner on walk day	✓	✓	✓							
Sponsor's name included in press release	✓	✓	✓							
Logo on walk day signage	✓	✓	✓	✓						
Walk day booth space or tent	✓	✓	✓	✓						
Walk day table	✓	✓	✓	✓	✓					
Logo on event poster	✓	✓	✓	✓	✓	✓	✓			
Name/Logo on NAMIWalks brochure	✓	✓	✓	✓	✓	✓	✓	✓		
Logo displayed on website	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Name/Logo on NAMIWalks t-shirt	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Listing on NAMIWalks website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor's name on route sign										✓
Please note: some benefits subject to print deadlines.	\$15,000	10,000	7,500	5,000	2,500	1,500	1,500	1,000	500	250

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of the food and beverages.

2016 Top Sponsors

National NAMIWalks Elite Sponsor: Alkermes, The Allergen Foundation, Takeda Lundbeck, Loma Linda University Behavioral Medicine Center, TE Connectivity, Circuit Solutions, Inc., Demo Unlimited, Riverside County Board of Supervisors, Walgreens, Inland Psychiatric Medical Group, San Bernardino County Behavioral Health, Riverside University Health System-Behavioral Health, Inland Pharmacy, Soboba Foundation, Curry Copy, Diamond Valley Lake Marina, ABC Pharmacy, Brickley Environmental, Grace Kaelin, May Farr, Southern California Psychiatric Association, Eisenhower Medical Center, Kaiser, IEHP Inland Empire Health Plan, Premier Tent and Party Rentals, Starbucks, Bank of Hemet, James and Kathy Grisham, Michael's House, Burgeson's Heating and Air, South Coast Childrens Services, Paulson Orthodontics, Southern California Psychiatric Association, ANKA Behavioral Health, Stars Behavioral Health Group, Mekkia DeSanchez, The Gordon Family, Mekkia De-Sanchez, Judith M. Strutz D.D.S. ED., The McConahay Family, Mitch and Virginia Marshall, Christine Adams and Russ Lauderback, Riverside-San Bernardino Indian Health, Pacific Grove Hospital, Pass Physical Therapy, Maxim Healthcare Services, The Wild Hair Salon, Coda Construction, John and Barbara Williams Family, TOGOS, Cherry Valley Family Dental, Borrego Health, MFI Recovery,

SPONSORSHIP CONFIRMATION FORM

Yes! We are proud to support the 2017 Inland Empire NAMIWalks event. We authorize NAMI to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

<input type="checkbox"/> Premier Sponsor	\$15,000	<input type="checkbox"/> Start/Finish Line Sponsor	1,500
<input type="checkbox"/> Presenting Sponsor	10,000	<input type="checkbox"/> Kick-off Event Sponsor	1,500
<input type="checkbox"/> Major Sponsor	7,500	<input type="checkbox"/> Bronze Sponsor	1,000
<input type="checkbox"/> Gold Sponsor	5,000	<input type="checkbox"/> Supporter Sponsor	500
<input type="checkbox"/> Silver Sponsor	2,500	<input type="checkbox"/> Kilometer Sponsor	250

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____

For guaranteed inclusion of name/logo on printed materials, return form by August 21. To be included on the t-shirt, your logo saved in a vector file (EPS, PS, BMP, PDF) must be received within 6 weeks of Walk Day, otherwise you will be listed by name only on the shirt.

- Check enclosed (please make payable to NAMIWalks Inland Empire)
- Credit card payments accepted online at www.namiwalks.org/inlandempire
- Please send an invoice
- Please reserve an exhibit booth space (\$2,500 & above sponsorships)
- Please reserve an exhibit table and 2 chairs (\$250 & above sponsorships)
- We will not be using our included exhibit space

For your records, our Tax ID# is 95-3709350. Please forward logo or any questions to:
namiwalksinlandempire@gmail.com

PLEASE MAIL SPONSORSHIP CHECKS TO: NAMIWalks Inland Empire, PO Box 716, San Jacinto, CA 92583

NAMIWalks Inland Empire
951-765-1850
www.namiwalks.org/inlandempire
namiwalksinlandempire@gmail.com
TAX ID #95-3709350



National Alliance on Mental Illness

To learn more about NAMIWalks
visit www.namiwalks.org.